

Business Opportunities – City of San Diego's Zero Waste Plan

Zero Waste Symposium

February 21, 2017



OVERVIEW

- City efforts related to businesses
 - Technical assistance
 - Recognition/Acknowledgement
- Zero Waste Plan Update
 - Proposed programs identified for 75%
 - Implemented
 - In-process
 - Upcoming



TECHNICAL ASSISTANCE TO BUSINESSES

- All types of businesses
 - Commercial
 - Multi-family
 - Special event organizers
- Site visits
 - Identify needs for adequate and convenient recycling
 - Opportunities to optimize/right-size collection service levels
 - Opportunities for waste reduction and reuse

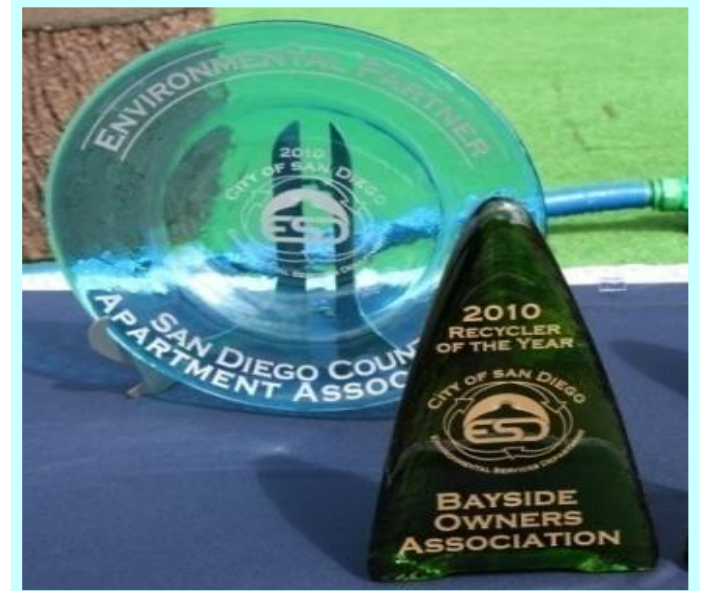


TECHNICAL ASSISTANCE TO BUSINESSES (CONT.)

- Presentations
- Trainings
- Waste Characterization
- Tours
- Recycling Ordinance Enforcement
 - Primary focus – education and assistance



ANNUAL WASTE REDUCTION & RECYCLING AWARDS PROGRAM



ANNUAL WASTE REDUCTION & RECYCLING AWARDS PROGRAM (CONT.)



RECOGNITION/ACKNOWLEDGEMENT (CONT.)





UNIQUE EFFORTS BY CHAMPIONS

- Logistics
 - Multiple vendors/contractors/tenants
 - Large venues
- Ambiance/decor
- Reuse and donation
- Environmentally Preferable Purchasing
- Manufacturing and packaging design



ZERO WASTE PLAN UPDATE

- In 2015, the Climate Action Plan and the Zero Waste Plan were adopted
 - Divert 75% waste by 2020 (332,000 tons)
 - Divert 90% waste by 2035 (622,500 tons)
 - Reach Zero Waste by 2040



PROPOSED PROGRAMS FOR 75%

RECOMMENDATIONS	Tons	Status
Franchise Haulers 50% min – by 2020	93,500	Implemented
AB 1826 Organic Recycling – by 2020	120,000	Partially implemented, in-process
C&D Ordinance to 65%	2,000	Implemented
City Facilities 50% min – by 2020	1,500	Partially implemented, in-process
Divert Fibrous Yard Trimmings	18,000	ETA July 2017
City Recycling Ordinance Revisions	13,000	ETA Summer/Fall 2017
Resource Recovery Center – by 2020	80,000	In-process
Education, Outreach, Enforcement	4,000	Proposed for FY 2018
Total	332,000	



THANK YOU.

Ken Prue

Recycling Program Manager