

4th Annual Zero Waste Symposium • *Champions of the Triple Bottom Line*

Tuesday, February 21, 2017 from 9 a.m. to 5 p.m.

Jacobs Center of Neighborhood Innovation
404 Euclid Ave., San Diego, California 92114

Time	Track	Presentations	Speaker
8:00	Registration – Coffee/Tea – Fruit and Pastries		
9:00	Introduction and Kickoff	The Power of the Triple Bottom Line	Sue Beets-Atkinson, Zero Waste Advisory Council
9:15		The Road to Zero Waste Success in Los Angeles	Reina Pereira, P.E., City of Los Angeles Sanitation
9:30		Re-industrializing America through Zero Waste	Jon Huls, Santa Monica College
9:45	Break – Networking – Coffee/Tea – One-on-one Q&A with speakers		
10:15	People	Morale, Health Benefits and Cost Savings of a LEED Double Platinum Building	Glen Brandenburg, SDSU Associated Students
10:30		Second Chancing at Second Chance Beer Company	Virginia Morrison, Second Chance Beer Company
10:45		The Power and Potential of Fair Trade	Darcy Shiber-Knowles, Dr. Bonner’s
11:00		Minority Enterprise Development in Inerts, Plastics and Biomass Resource Recovery	Cesar Rios, Scor Industries
11:15		Turning Corporate Excess into Community Assets	Sue Prelozni, Sustainable Surplus Exchange
11:30	Q&A with speakers		
11:45		Cooking up Change through Social Enterprise	Chuck Samuelson, Kitchens For Good
11:50	Networking Lunch		
1:15	Planet	Reducing Environmental Footprint through Innovation and Engagement	Marina Kasa, Sony Electronics Inc.
1:30		Onsite Hazardous Waste Minimization and Resource Recovery for Major Telecom Companies	Ruben Del Portillo, Genesis ATC
1:45		A Comprehensive Approach to Reducing Campus Food Waste	Trisha Stull, Pt. Loma Nazerene College
2:00		Vertical Integration of a Resource Collection Company	Brad Timmons, Ware Disposal
2:15		Benefits of Zero Waste Initiatives to Community, Business and the Environment	Colleen Foster, City of Oceanside
2:30	Q&A with speakers		
2:45	Break – Networking		
3:15	Profit	Business Opportunities - City of San Diego's Zero Waste Plan	Ken Prue, City of San Diego Environmental Services Department
3:30		How Sustainability Measures Improve Bottom Line at San Diego's Largest Convention Venue	Clifford ‘Rip’ Rippetoe, San Diego Convention Center
3:45		Private Equity Procurement for the Zero Waste Industry	David MacEachern, Online Marketing Staff
4:00		Operational Cost Savings through Resource Management	Mayra Garcia, San Diego International Airport
4:15		Financial Benefits of Zero Waste Certification	Sue Beets-Atkinson, Zero Waste Advisory Council
4:30	Break – Networking		

4:45	Closing Remarks		Richard Anthony, Zero Waste San Diego and Colleen Foster, Pauline Martinson, CRRA
5:00	After Hours Networking		

Thanks to our generous sponsors!

